

## PEES Power Systems

# Electric vehicle market bucharest



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### BYD storms Romania in fast EU expansion amid tariff fight

The launch event in Bucharest drew Romanian officials, business leaders, and media, indicating rising local interest in the brand. With Romania's market evolving toward electrification, ...

### Bucharest has the highest density of electric cars in Romania, with ...

The number of electric cars in Romania reflects the economic development of cities, with Bucharest having the highest density, with one electric car for every 75 inhabitants. The counties of ...



### Romania Electric Vehicle Market 2024-2030

Manufacturers are introducing more affordable electric vehicle options with competitive pricing and attractive features to appeal to a broader range of consumers. The Romanian EV market ...

## Romania's EV market grows 89% in August as demand holds strong ...

By the end of August, Romania's total EV fleet reached 58,235 registered units, including 50 vehicles deregistered during the month. Alongside fleet growth, charging infrastructure continues ...



## EV Charging Index: Expert insight from Romania , Roland Berger

Subsidies remained a key driver, while competition within the market has increased: since 2022, there has been notable diversification in both fully electric (BEV) and plug-in hybrid (PHEV) ...

## EV giant NIO and its firefly brand to enter Romanian market by 2026

The company is entering the local market in partnership with AutoWallis, one of CEE's leading automotive retail groups, based in Hungary. NIO's initial offer in Romania will include a range ...



## Romania: EV Registrations Grow by 25% in 2024, Despite



## Decline in ...

Romania's automotive market saw a shift toward electrification in 2024, with a 25.1% increase in electrified vehicle registrations compared to the previous year.

## The car park in Romania exceeded 10 MIL. of vehicles. 42.000 are electric

The car fleet in Romania exceeded 10 million vehicles at the end of 2023, and of these approximately 42.000 are electric vehicles, according to the DRPCIV (General Directorate of Driving

...



## Romania's electric car market grew by 89% in August 2025, even ...

At the level of the entire electric car fleet in Romania, the Dacia Spring remains the most popular electric car, with 19,146 units (32.9% of the total). It is followed by the Tesla Model 3 (5,528 ...

**EVTrader®**

In Romania, particularly in Bucharest, the electric vehicles market is rapidly expanding across various sectors, reflecting a growing interest in sustainable transportation solutions.



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