

## PEES Power Systems

# Electric vehicle adoption uruguay



## Overview

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Uruguay has established itself as Latin America's leader in electric vehicle (EV) adoption, achieving an outstanding market penetration of 27.97% in Q3 2025, according to the Latin American Zero Emissions Observatory (ZEMO). 6% market share for. The well-known BYD Seagull, Dolphin (E2), and Yuan Pro — the first one available from \$19,990 (for the 31 kWh version), the second one costing \$25,990, and the third one \$27,990. This leadership is backed by rapid volume growth: in Q3 2025 alone.

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### Uruguay Leads Latin America with 17.6% EV Market Share in April

In a notable shift within the Latin American automotive landscape, Uruguay has emerged as a frontrunner in battery electric vehicle (BEV) adoption, securing a 17.6% market share in electric ...

### Uruguay EV Sales Report: A New Latin American Leader Emerges as Uruguay

In Uruguay, we're seeing firsthand how the transition to electric mobility can look in developing countries, meaning what's happening here will most likely be replicated in other less ...



### BYD surges in Uruguay, home to one of South America's strongest EV

Through October, EVs made up 25% of new car and SUV sales in Uruguay. That number has doubled from last year and smashes what's being seen in Brazil, Chile, and Colombia, ...

## Uruguay Leads South America in E-Mobility

As the country's electric vehicle market continues to expand, with a 15% market share of battery electric vehicles in June 2024, and a 3.1% EV penetration rate forecasted for 2023, it is essential to examine ...



## Uruguay and Costa Rica Lead Latin America's Electric Vehicle ...

Uruguay has established itself as Latin America's leader in electric vehicle (EV) adoption, achieving an outstanding market penetration of 27.97% in Q3 2025, according to the Latin American ...

## Ventas de vehículos eléctricos se cuadruplican en Uruguay durante el

An analysis by Mobility Portal Latinoamérica delves into the details of Uruguay's clean energy vehicle fleet. Electric vehicles grew significantly across all segments, particularly SUVs.



## Uruguay leads Latin America in electric car sales



Uruguay has cemented its position as the undisputed leader in Latin American electric vehicle (EV) adoption, achieving a remarkable market penetration of 27.97% in the third quarter of ...

## Latin Analysis: Uruguay Emerges As The Regional Leader In Electric ...

Uruguay has emerged as a regional leader in electric vehicle (EV) adoption, outpacing every country in Latin America with its rapidly evolving transport sector.



## Uruguay Leads Latin America with 17.6% Electric Vehicle Market ...

Discover how Uruguay surged to a 17.6% electric vehicle market share in April, leading Latin America's EV revolution with rapid adoption and sustainable innovation.

## Analysis of The Energy Impact of Electric Vehicle Integration in Uruguay

Research Implications: This study presents practical and theoretical implications, highlighting Uruguay's need to invest in the expansion of the SIN and renewable sources to meet ...



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